



The King Tide Challenge Foundation

An 11-mile beach walk to benefit UCSD skin cancer research

Next walk: January 11, 2025

www.KingTideChallenge.com | KingTideChallenge@gmail.com | Socials: [@kingtidechallenge](https://www.instagram.com/kingtidechallenge)



ABOUT

Enjoy a day walking eleven miles of pristine California coastline while raising money for UCSD skin cancer research. This free event is a rare opportunity to explore the San Diego coastline continuously for miles. The complete route can only be walked during the low of a King Tide, which happens just a few days each year.

This challenging beach walk begins at La Jolla Shores and continues northward through Black's Beach, Torrey Pines, Del Mar, Solana Beach, and Cardiff by-the-Sea.

The finish will be at the famous Cardiff Beach Bar @ Tower 13 on Highway 101.



CHALLENGES ARE SUPPOSED TO BE *CHALLENGING*

The King Tide Challenge is not an easy accomplishment and we encourage our participants to be well prepared for hours of walking on sand, large sections of exposed reef that must be crossed, and some minor climbing and jumping through a few natural hurdles. It's both fun and exhilarating and a bucket list item for many people.

UC San Diego Health

MOORES CANCER CENTER

BENEFITTING UCSD SKIN CANCER RESEARCH

Both of our founders have had skin cancers of varying severity, and they've both spent decades at the Beach, hence they are well aware of the connection between a life spent outdoors and the effects of skin cancer.



With The King Tide Challenge, we hope to increase awareness about skin cancer within our outdoor community while raising money for vital skin cancer research.

The beneficiary of our event is UCSD's Precision Immunotherapy Clinic. Please visit our website to learn more about Chris's story and how he was helped by UCSD.



JOIN OUR GROWING LIST OF SPONSORS

Money donated will help defray event costs allowing us to increase our donation to UCSD Skin Cancer research. In return, we will promote your business on our growing social media pages.

Thank you,

The King Tide Challenge Foundation

Chris Swanner, Founder
760-310-6366

Julie Thunder, Co-Founder
760-522-3844