

MAKE A SPLASH

King Tide Challenge (KTC) Event
Join Us as a Pharmaceutical Sponsor
[Prospectus](#)

Date/Time: Saturday, January 11, 2025, from 5:00 pm – 8:00 pm

Location: **Cardiff Beach Bar at Tower 13**
2633 S. Coast Hwy 101, Cardiff, Ca., 92007

HOST: [King Tide Challenge](#) Foundation
501(c)(3) not-for-profit Patient Advocacy

Program Moderator: Chris Swanner Founder of King Tide Challenge

Make a SPLASH Event Details:

The King Tide Challenge (KTC) is an annual event that addresses the growing issue of Skin Cancer and Melanoma. The mission is to increase public awareness about skin cancer prevention and detection, and to support research efforts. Proceeds from the event will fund research aimed at enhancing treatment outcomes for cancer patients. This exceptional 11-mile beach journey includes a gratitude walk, beach cleanup, and evening educational activities (see agenda). The walk will conclude at Tower 13, where patients and supporters will come together to celebrate community. KTC, in partnership with various organizations, will provide an inspiring event focused on cancer awareness and research fundraising. Participants will have the opportunity to learn about the latest cancer research developments, hear from cancer survivors, enjoy a performance by the UCSD Medical Oncology Band “Adverse Events,” and engage in meaningful networking. Make a SPLASH Event Agenda Included.

"Make a Splash" King Tide Challenge

Single Ticket Wave ...

Includes registration for walk, chow box, 1 adult beverages & networking opportunity for a single attendee.

\$250.00

Ocean Basic Sponsor...

Table for 6. Includes registration for walk, Logo listing on website event program and special recognition at live event. Chow box, 1 beverage & networking opportunity provided

\$1,500.00

Sea Level Sponsor...

Table for 6. Includes registration for walk, KTC T-shirt, logo listing on website event program and special recognition at live event. Chow box, 1 beverages & networking opportunity provided.

\$2,000.00

Registration On-Line Preferred

KTC MAKE A SPLASH Event Registration [HERE](#)

If paying by check

Make Check Payable To: King Tide Challenge Foundation

Send To Address: 1659 San Elijo Ave., Cardiff, Ca 92007

Important Main Contact Information to Include:

First Name:

Last Name:

Phone #:

Company Name:

Company Email Address:

Circle to Identify Ticket Name or Table Name:

[Single Ticket Wave](#)

[Ocean Basic Sponsor](#) (include six (6) names first & last)

[Sea Level Sponsor](#) (include six (6) names first & last and T-Shirt Size)

******Print out this completed page to mail in with check payable to: King Tide Challenge Foundation******

Agenda for King Tide Challenge (KTC) January 11, 2025

1230-Walk starts at La Jolla Shores, La Jolla California

4:30 PM -Walk finishes at Tower 13 Beach Bar, Cardiff by the Sea, California

5:00 PM- King Tide Challenge Foundation Education and Fundraiser Kickoff.

5:05 PM- Founder tells story of King Tide Challenge and introduces special guest to tell their skin cancer story**.

5:10 PM- Skin Cancer Education- *Chris Swanner KTC Founder*

5:20 PM- Skin Cancer Prevention & Detection – *Timothy Dang, MD Assistant Professor of Dermatology University of California San Diego.*

5:45 PM- Improvements in Advanced Non-Melanoma Skin Cancer – TBD

5:50 PM- UCSD Skin Cancer Research – *Gregory A Daniels MD, PhD, Medical Oncologist Professor of Medicine UC San Diego Health Moores Cancer Center*

6:00 PM-Auction Begins

6:15 PM- Sloppy Sixths Band Play (UCSD physician & research musicians)

8:00 PM-Event Ends

Note: Schedule is subject to change without notification.


All reasonable steps will be taken to accommodate unforeseen changes.

*** Free literature on skin cancer education, prevention, and detection handed out and made available.*

The King Tide Challenge Foundation is a recognized 501(c)(3) not-for-profit organization Federal ID EIN: 320738005

www.kingtidechallenge.com kingtidechallenge@gmail.com @kingtidechallenge

Sincerely,



Chris Swanner, Founder

The King Tide Challenge Foundation is a recognized 501(c)(3) not-for-profit organization, EIN 32-0738005